



Tattersalls Ireland

Tattersalls (Ireland) Limited, a member of the Tattersalls Group, the leading European Bloodstock Auctioneers, is seeking applications for the position of

MARKETING EXECUTIVE

Tattersalls Ireland are looking to recruit a highly motivated individual to join its Marketing team.

The Role:

- Develop, implement, and maintain the marketing strategy for Tattersalls Ireland.
- Create and manage social media content, advertising campaigns and schedules.
- Coordinate on-going daily marketing activities including website updates and database maintenance.
- Coordinate catalogue production and distribution.
- Coordination and drafting of agreed press releases.
- Coordinate sponsorships and corporate entertainment.

The Individual:

- Will have a minimum of 3 years' experience in marketing and communications.
- Will have suitable qualifications in marketing and/or communications/business preferably to a degree level.
- Previous experience within the bloodstock industry is preferred.

Competitive salary and benefits package offered depending on experience.

Email applications in the strictest confidence including a cover letter, resume and references to:

Anne-Marie Hui
amhui@tattersalls.ie

Closing date for applications:
22nd September 2023